Marketing Assistant – BeWILDerwood Norfolk

About BeWILDerwood

BeWILDerwood is a wild and imaginative family adventure park based in Hoveton, Norfolk. With magical treehouses, exciting play structures and a hint of intriguing characters, BeWILDerwood brings a unique experience to the Norfolk Broads.

Beautifully designed to be in keeping with our natural surroundings, BeWILDerwood carries a sustainable approach throughout every aspect of the business. We have grand plans for the future and aim to further develop the current park in Norfolk as well as opening similar attractions throughout the UK.

We are now looking for a highly motivated Marketing Assistant to join our wonky world, contributing to our desire to become the UK’s most loved adventure park...by making sure everyone knows all about us!

About the Role

In conjunction with the Marketing Coordinator, the Marketing Assistant will help promote park and develop the marketing department. The Marketing Assistant will be responsible for various activities including online content management, website and social media coordination, asset design/production and audience communications, research and analysis.

The successful candidate will have a fabulous way with words (both written and spoken), experience of managing online content, a creative flair when it comes to visuals, strong design skills (preferably Photoshop, Illustrator and/or InDesign) and the ability to effectively analyse data capture to support the development of marketing activities.

BeWILDerwood values ideas, enthusiasm and a passion to develop above all else, and we’re looking for someone to wants to share theirs with us.

Person Specification

Essential

• Demonstratable experience working in a similar role/environment
• Knowledge of Adobe CS software (Photoshop, Illustrator and/or InDesign)
• Proven ability to generate creative, on brand design assets for multiple channels (print, web, email)
• Strong copywriting skills, with excellent attention to detail
• Enthusiastic, friendly, positive and self-motivated with exceptional communication and team working skills

Desirable

• Demonstrable experience of managing online content, channels and campaigns
• An understanding of marketing data analysis and reporting
• Basic knowledge of HTML, SEO and web design
• A knowledge of the BeWILDerwood brand
• A passion for outdoor, family orientated play
• Full driving licence

Starting Salary – circa £18-£20k per annum, dependant on experience

This is a permanent, full time role that requires a flexible approach to hours and days worked.

Closing Date – Sunday 7th July Interviews – w/c 22nd July

For further information or an informal chat about the role, please contact Millie Batch or Ben Jones on 01692 633033.

To apply, please send a covering letter outlining your suitability for this role, together with your CV to: bestjobever@bewilderwood.co.uk